

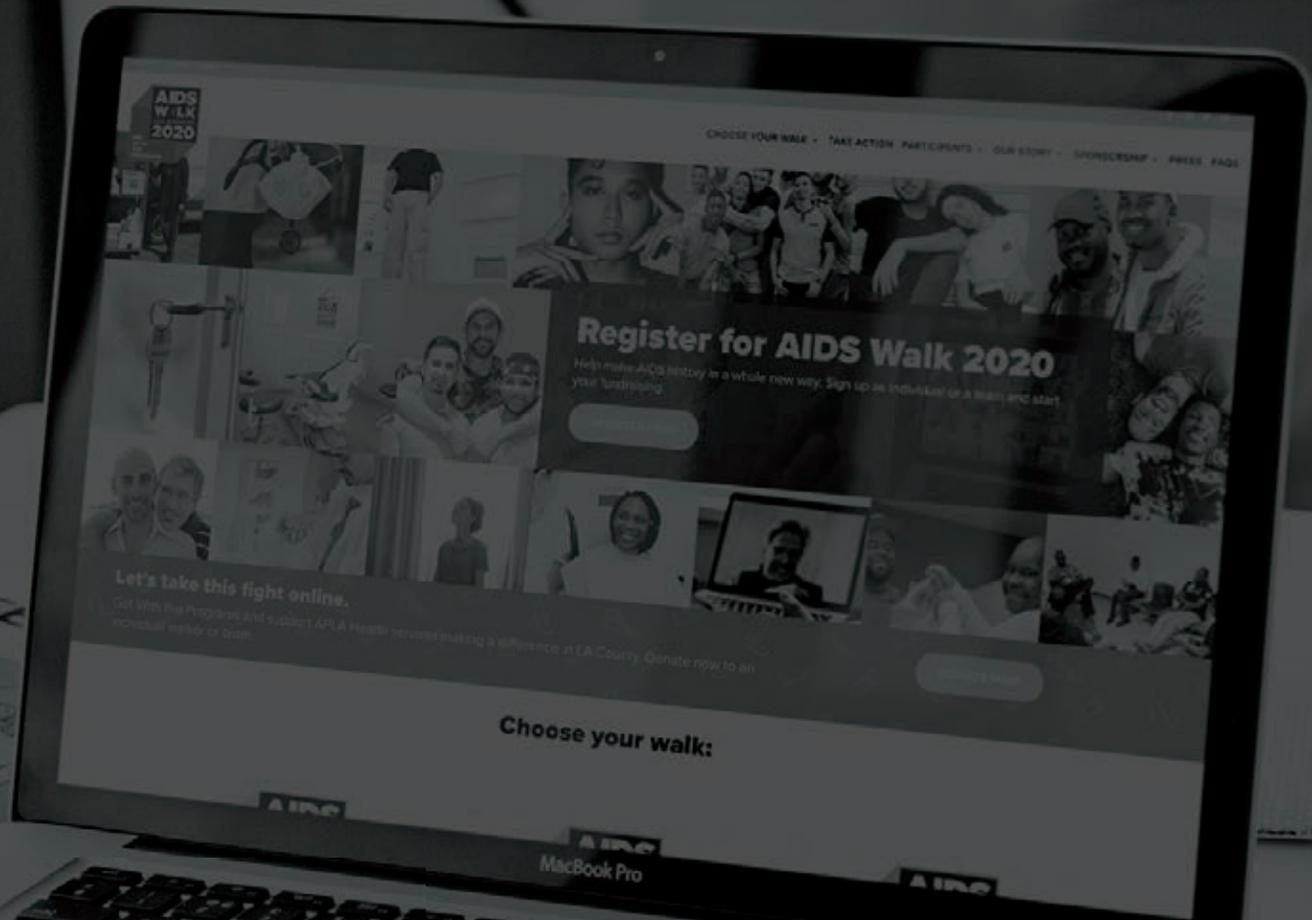
The logo for AIDS Walk Los Angeles 2020. It features the words "AIDS WALK" in large, bold, white letters on a black background. Below "WALK" is "LOS ANGELES" in smaller, red, bold letters. At the bottom is "2020" in large, bold, white letters. A red triangle is positioned between "WALK" and "LOS ANGELES".

**AIDS
WALK
LOS ANGELES
2020**

**GET
WITH
THE
PROGRAMS**

Login and Personalization Guide

A step-by-step guide on how to log in and personalize your online AIDS Walk LA fundraising profile.



How Do I Log In?

You'll use this online portal to Tell Your Story, Mobilize Your Supporters, and Keep Track of To-Do's.

1 Go to participants.

2 Click LOGIN.

Register Docs **Login** f i t y

CHOOSE YOUR WALK TAKE ACTION **PARTICIPANTS** OUR STORY SPONSORSHIP PRESS FAQs

LOGIN
STAR WALKERS
WALKER LIST
STAR TEAMS
TEAM LIST
FUNDRAISING
NEWSLETTERS
TIPS AND TOOLS

Register for All 2020

Help make AIDS history in a whole new way. Sign up as individual or a team and start your fundraising.

REGISTER HERE

Let's take this fight online.

Get With the Programs and support APLA Health services making a difference in LA County. Donate now to an individual walker or team.

DONATE NOW

3 The Page will redirect you to Login with your Username and Password on Raisin.

4 Enter your credentials and click Login.

Donate Register Login

Login x

Username

Password

Login

Facebook

Forgot Username | Forgot Password

WALKS SCOREBOARD AIDS WALK HOME FAQS SPONSORS

Login

Login to the Participant Center and access a full suite of powerful fundraising tools to support APLA Health services making a difference in LA County.

If you haven't already registered for this event, [register now!](#)

Grand Sponsors



Principal Sponsors



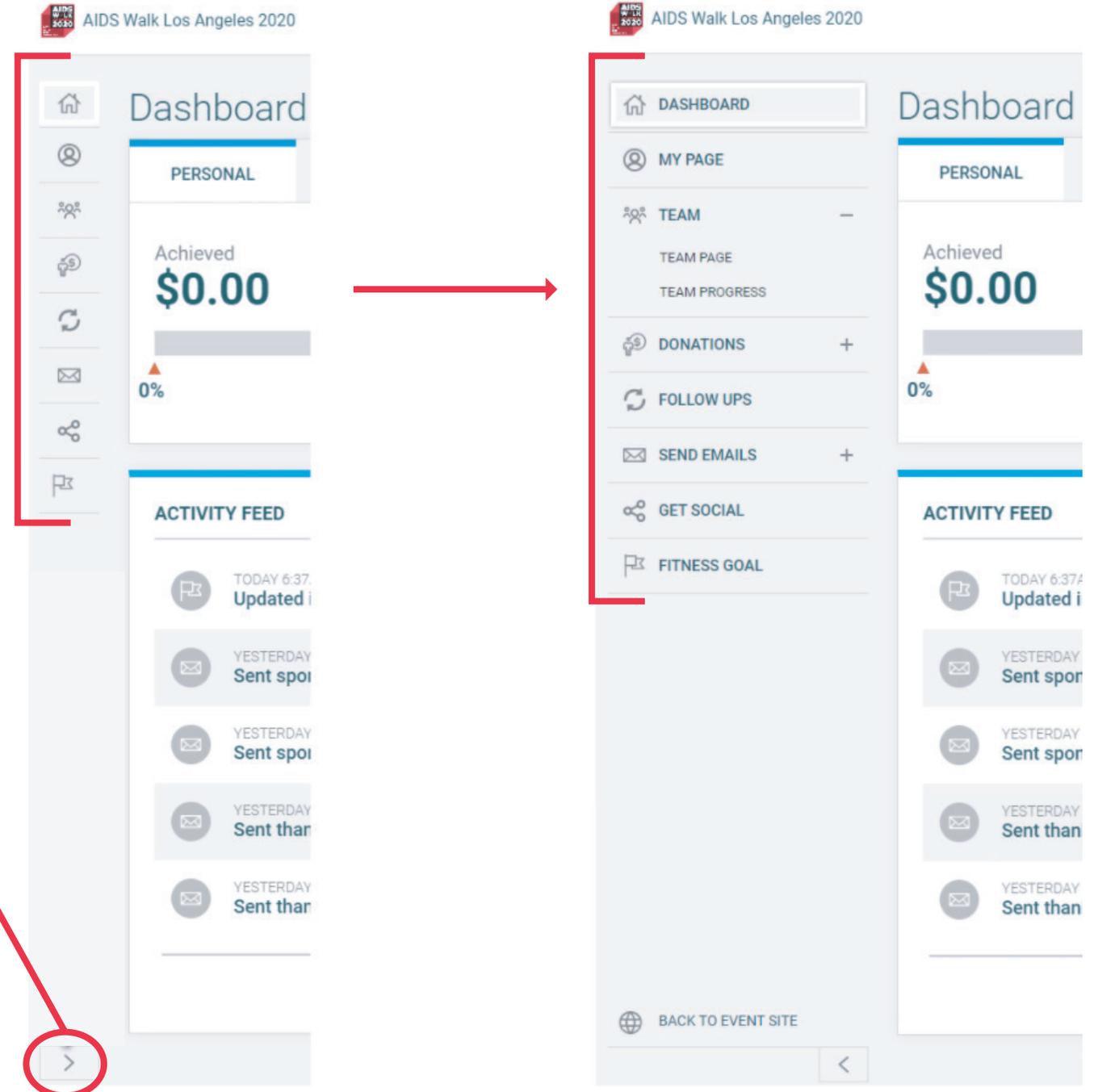
Get Familiar With The Site

This site is designed to help you keep track of Tasks, Donations, Thank You's and Your Team (if applicable). We recommend spending time with your Toolbars and Checklists to familiarize yourself with the features.

1

Notice the different Toolbars.

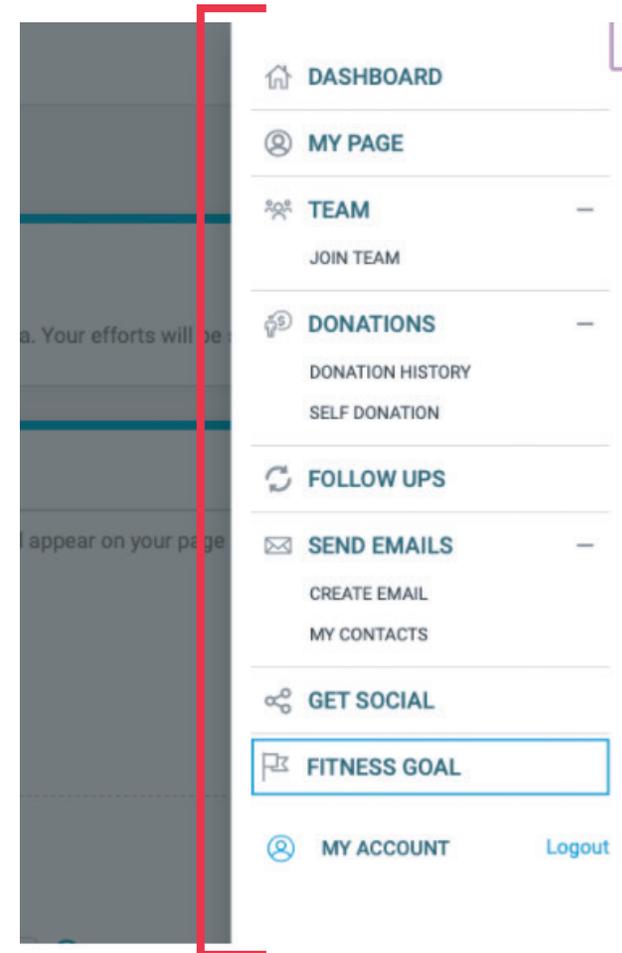
The Toolbar to the left can be expanded from Icons to a more viewer-friendly list by clicking the arrow button at the bottom-left corner of the screen.



Toolbar changes from this...

To this.

There is also a list feature in the top-right corner, there are three lines to the right of My Account. This toolbar appears on either side to help you navigate the site and its functions.



This expands...

To this.

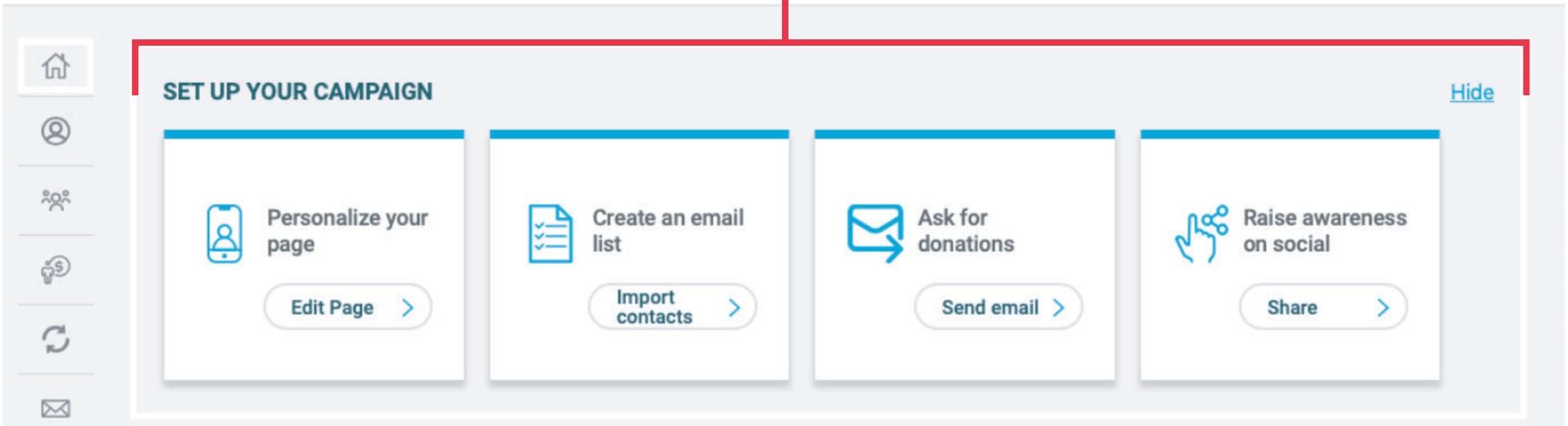
2

Checklists

At the top, there is a checklist to keep track of what you need To-Do.

 AIDS Walk Los Angeles 2020

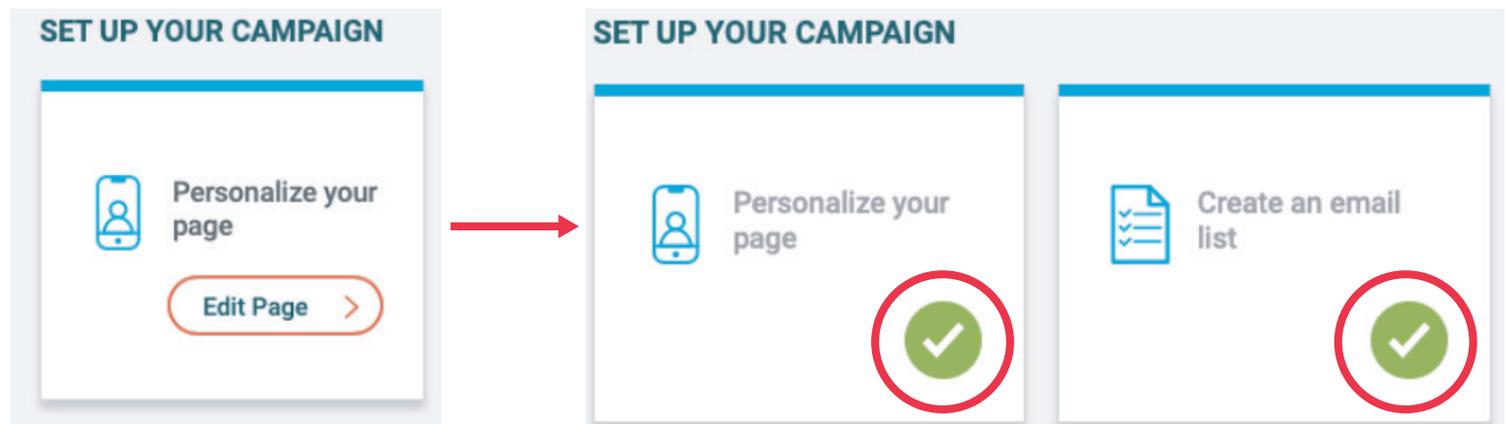
 My Account 



SET UP YOUR CAMPAIGN [Hide](#)

-  Personalize your page [Edit Page >](#)
-  Create an email list [Import contacts >](#)
-  Ask for donations [Send email >](#)
-  Raise awareness on social [Share >](#)

As you complete the tasks to 'Set Up Your Campaign', you will see Green Check Marks.



SET UP YOUR CAMPAIGN

-  Personalize your page [Edit Page >](#)

SET UP YOUR CAMPAIGN

-  Personalize your page 
-  Create an email list 

There is also a To Do Checklist at the bottom of your Home Page.

First Thing:
Personalize

To do items

Personalize your page >

Create an email list >

Send your 1st 'sponsor me' email >

Raise awareness on social >

As you complete each of these Tasks, they will disappear from your site or change! Depending on what the task is and what needs to be done. This is a great tool to keep yourself on-track.

To do items

Send your 1st 'sponsor me' email >

Email 1 contact (1st time) >

Thank 1 donor >

Personalize Your Page

We know AIDS Walk is important to you and we know the most effective way to Fundraise is to make it personal. The best way to let your supporters know why you're fundraising for AIDS Walk and APLA Health Services and Programs is to share your story.

1

Click "My Page" in the left Toolbar.

2

Click "Edit Page" either in the right top corner or anywhere in the shaded, center of your page.

The screenshot displays the 'My Page' interface for the AIDS Walk Los Angeles 2020 event. On the left, a vertical toolbar contains several menu items: DASHBOARD, MY PAGE (circled in red), TEAM, DONATIONS, FOLLOW UPS, SEND EMAILS, GET SOCIAL, and FITNESS GOAL. The main content area is titled 'My Page' and includes a section for 'Import from a previous event' with a dropdown menu set to 'AIDS Walk Los Angeles 20...'. Below this is a 'CUSTOMIZE YOUR PAGE' section. The main content area features a green background with a pattern of icons and text: 'Welcome to Stella Walker's page', 'Walk: Get with SUPPORT', and a 'Join Team' button. A 'Donate' section shows 'ACHIEVED \$0.00' and a 'GOAL \$1,000.00'. At the bottom, there is a section titled 'Support My Journey' with a sub-header '0 DONATIONS' and an 'EDIT PAGE' button (circled in red). In the top right corner, there is a 'My Account' link and a 'New live page' button. A green 'Edit page' button is also circled in red in the top right area of the main content.

1 Make your page your own with a custom title.

2 Increase your fundraising goal. If you aim for \$1,000 or more, you will be a part of our Star Walker Club!

3 Choose a URL that lets your supporters know they're in the right place.

4 Add photos and videos. Drag your photos/videos left or right to change the order they appear on your page.

5 Tell your story. This Walk is about you. Why are you participating?

6 Don't forget to save your work.

NOTE The header background color is set by the Walk that you chose and can not be changed.

AIDS Walk Los Angeles 2020

My Page

EDIT PERSONAL PAGE

Page setup

Page title: Welcome to Stella Walker's page

Fundraising goal: 1000

Personalized URL: StellaWalker

https://aplahealth.akaraisin.com/awla20/stellawalker

Images

ADD MEDIA

My story

Support My Journey

I am participating in this event to raise money for a great cause. Please sponsor me and help make a difference. Together, with your support, we can reach our fundraising goal.

Cancel Save

BACK TO EVENT SITE

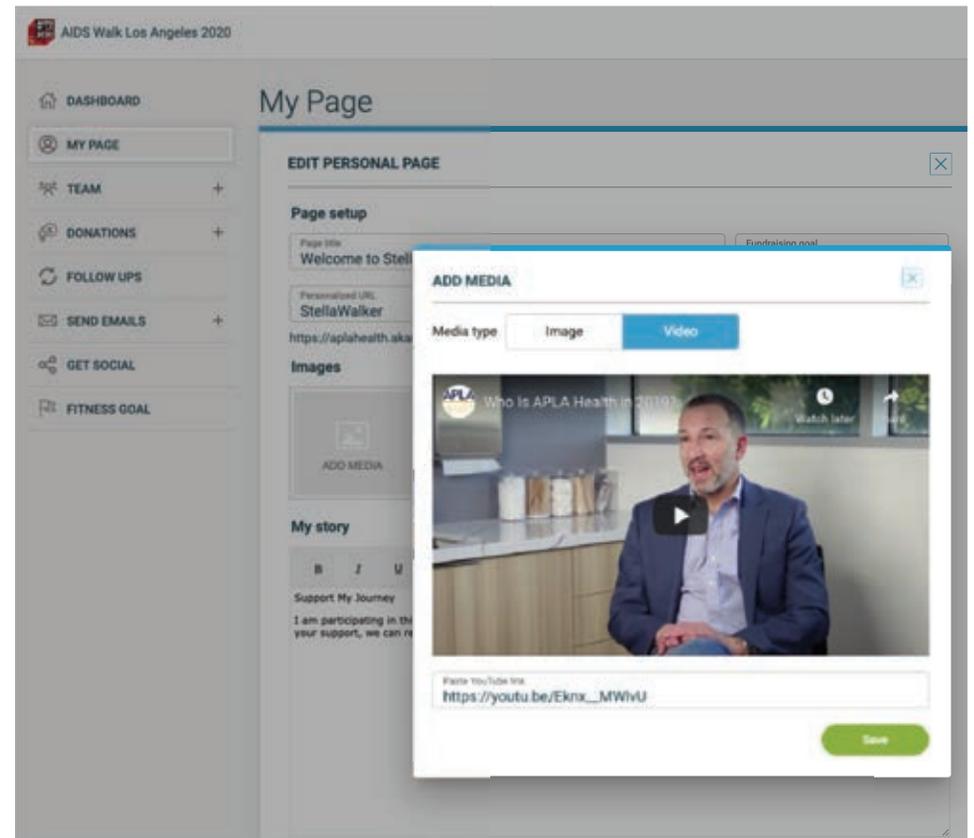
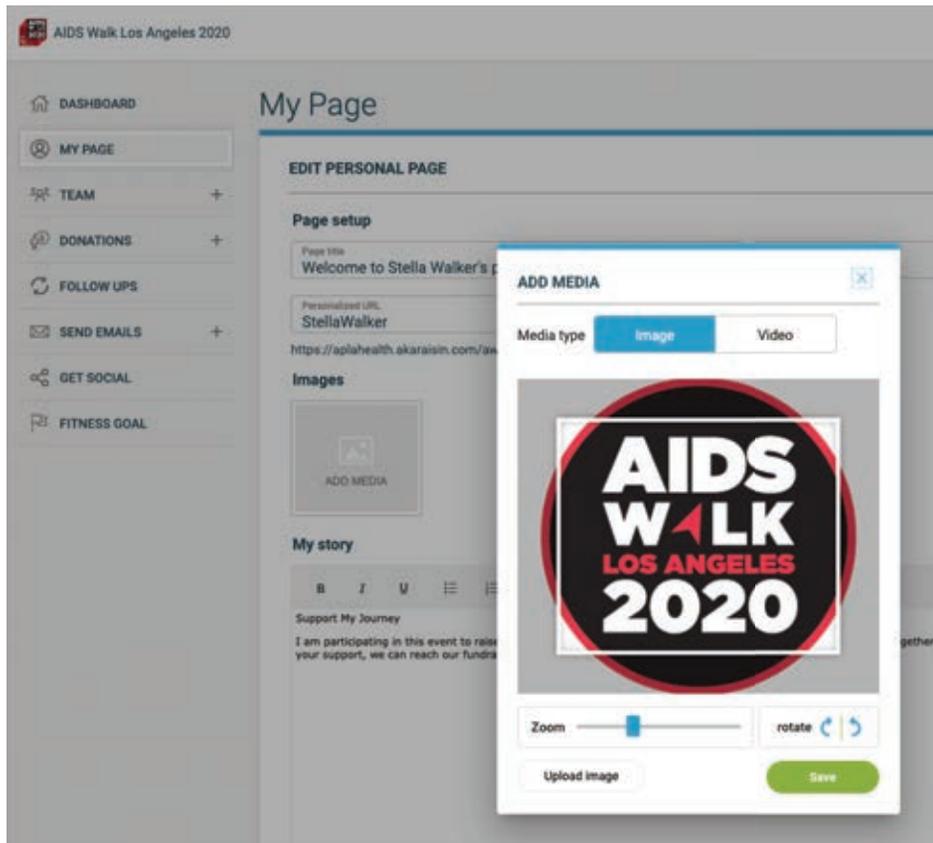
Uploading photos and videos to your page.

TIP

We've got some great YouTube clips that will highlight how funds raised support people in need.

Click for Video

Click for Video



Get The Word Out

If you're anything like us, your best supporters are your friends, family, colleagues, bowling buddies, book club, fellow dog (or cat!) lovers, alumni, bingo enthusiasts, and of course Last Years Donors. Get the word out to family and friends that you're participating in AIDS Walk Los Angeles using the Email Tool!

1 Click "Send Emails" and then "My Contacts."

2 Either import contacts from popular email apps (or even a csv file) by clicking "Import Contacts" or type them in yourself by clicking "Add Contact."

The screenshot shows the 'My Contacts' interface for the 'AIDS Walk Los Angeles 2020' campaign. On the left is a navigation sidebar with items: DASHBOARD, MY PAGE, TEAM (+), DONATIONS (+), FOLLOW UPS, SEND EMAILS (-), CREATE EMAIL, MY CONTACTS (circled in red), GET SOCIAL, and FITNESS GOAL. The main content area is titled 'My Contacts' and features a 'My Account' dropdown in the top right. Below the title are two buttons: 'Import contacts' and 'Add Contact', both circled in red. A central message reads 'Set up your contact list' with the subtext 'Import your contacts to create your email list. Don't worry, your contacts are private to you only.' Below this is an 'ADDRESS BOOK' section with a large dark blue area containing a circular icon of a contact list with a '0' badge, and the text 'Your address book is empty! Import your contacts and kick-start your fundraising campaign!' with a green 'Import contacts' button.

1

Click "Send Emails" and then "Create Email/"

2

Use a preset Template as a guide, or compose your own text.

TIP

If you write your own email, you can save it as a template and use it again later.

3

Choose one, some, or all of your contacts as recipients.

4

Send away!

AIDS Walk Los Angeles 2020 My Account

E-mail

 **Emailers raise more money!** Hide
 Select a template, email your contacts and track responses in [Follow Ups](#). You're on your way to reaching your goal!

CREATE EMAIL

Template: ▼
 Selected: Sponsor Me

Send To: +

Subject:
 Selected: Sponsor Me

Message:

B I U        Format ▼

Dear [%ContactFirstName%],

I'm reaching out because I need your help.

I've chosen to support APLA Health's vital health services in LA County by registering for AIDS Walk Los Angeles 2020. APLA Health serves over 18,000 people in our community, including those living with HIV or at risk of HIV, with programs including medical and dental care, mental health, housing support, food pantries, testing and treatment, benefits counseling, and many more. Unsurprisingly, they're seeing an increase in demand this year for many of these services.

All funds raised at AIDS Walk Los Angeles go toward APLA Health's urgent work to provide quality care for patients with HIV who may also be at risk for COVID-19. You're invited to Get With the Programs with me in this first-ever digital AIDS Walk Los Angeles experience.

To make a donation visit: [%Link-SponsorMe%].

To learn more about APLA Health, you can read up on their story [here](#).

Thank you,
 [%MyFirstName%]

[See content added to end of email here.View content >](#)

Save as template Send email

Let's Get Social!

These Social Media Sharing Tools help you easily connect your Personalized Page and URL with your Social Media circles, ensuring you raise awareness of your goal and our programs and services. Thank you!

1

Sharing is easy with the Social Tool.



Get Social



[Hide](#)



Reach out to your social networks!

Raise awareness and increase donations by creating a social post asking for support.

CREATE A SOCIAL POST



Share to Facebook



Share to Twitter



Share to LinkedIn

2

Simply click the button for the Social Media you'd like to share your page to, and it's done!

Keeping Track and Following Up with Donations

Once Donations start rolling in, use the Donations History Tool to ensure your supporters feel appreciated.

1 Navigate to the Donation History Page.

2 Here, you can keep track of Thanking Donors easily.

Notice your new Donations, they'll be listed most recent ones on top.



Check the box next to the Donor you'd like to Thank.

Click the blue Mail Icon - Follow the Mail Steps outlined above.

Toggle the THANKED button to keep track of those you still need to reach out to.

<input type="checkbox"/>	NAME	AMOUNT	DATE ↓	THANKED
<input type="checkbox"/>	[REDACTED]	\$50.00	Jul 7, 2020	<input type="checkbox"/> No
<input type="checkbox"/>	Kathlena Gagnon kgagnon@apla.org	\$50.00	Jul 6, 2020	<input checked="" type="checkbox"/> Yes

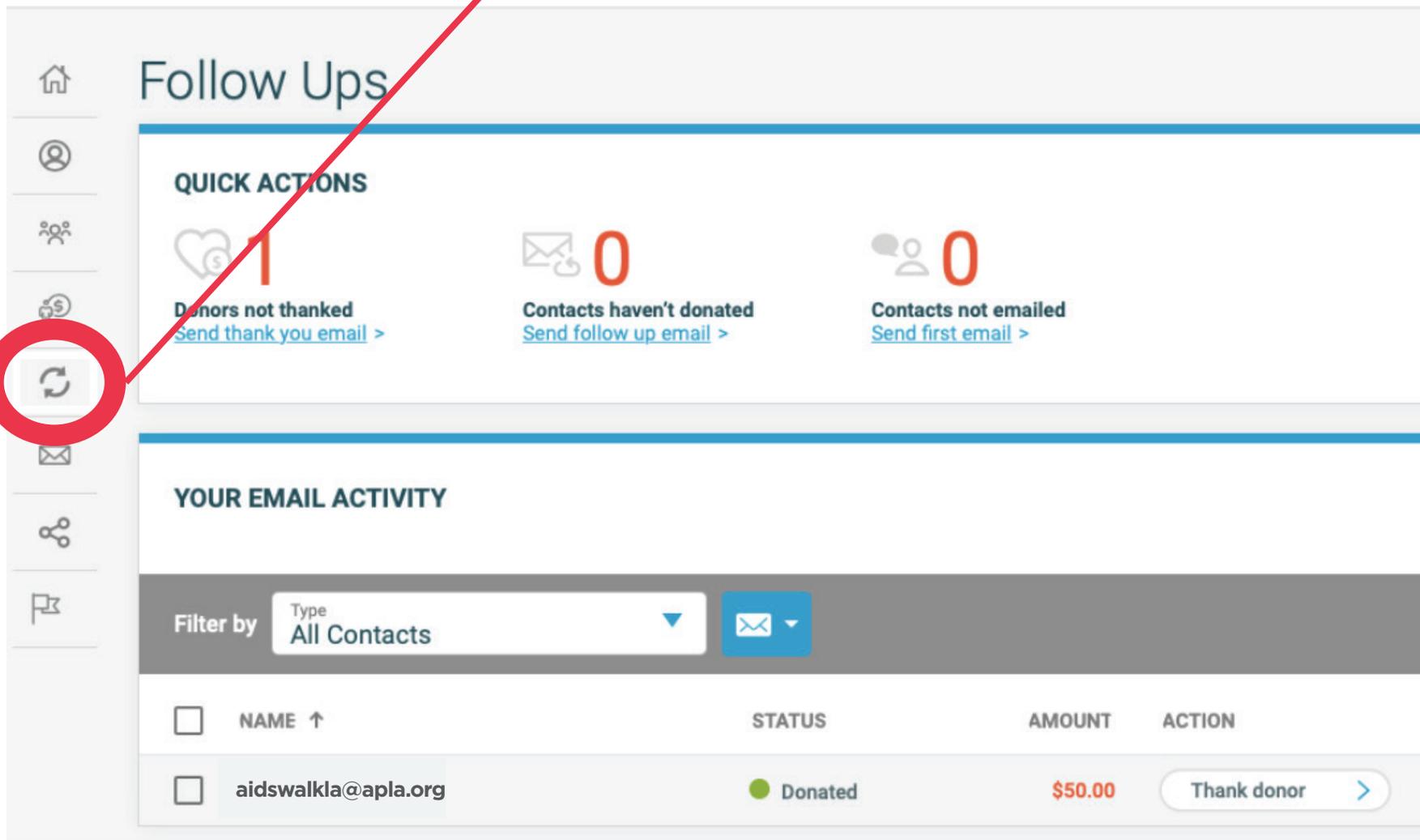
3

Following Up with Your Supporters.

The next icon down is the Follow-Ups Tool. This is another great way to keep track of Thanking Your Supporters and Keep Track of your Next Steps with them.

If you need contact information for your Last Year's AIDS Walk Donors, contact your AIDS Walk Liaison and ask them. We can send last year's contact information via excel sheet for you to Import and ask for support this year.

 AIDS Walk Los Angeles 2020



Follow Ups

QUICK ACTIONS

-  **1**
Donors not thanked
[Send thank you email >](#)
-  **0**
Contacts haven't donated
[Send follow up email >](#)
-  **0**
Contacts not emailed
[Send first email >](#)

YOUR EMAIL ACTIVITY

Filter by 

<input type="checkbox"/>	NAME ↑	STATUS	AMOUNT	ACTION
<input type="checkbox"/>	aidswalkla@apla.org	● Donated	\$50.00	Thank donor >