



Media Contacts:

Alex Medina

Director of Communications, **APLA Health**
amedina@apla.org | 213.201.1521

Emanuela Cariolagian

Momentum Solutions Team

For AIDS Walk LA & APLA Health

emanuela@momentumsolutionsteam.com
323.644.2111

MEDIA ADVISORY

*****Live Broadcast & Photo Opportunities*****

**35TH ANNUAL AIDS WALK LOS ANGELES CONTINUES ITS MARCH TO END THE HIV/AIDS EPIDEMIC
SUNDAY, OCTOBER 20, 2019 AT DOWNTOWN LOS ANGELES' GRAND PARK**

***AIDS Walk Begins and Ends on the Steps of City Hall with FREE Family Activities,
A House Band, Drag Queen Entertainers, Stilt Walkers, Acrobat Performers and So Much More***

EVENT: 35th Annual AIDS Walk Los Angeles

WHEN: Sunday, October 20, 2019 from 8:30 a.m. - 1 p.m.

WHERE: Grand Park – Downtown Los Angeles, 200 N. Grand Avenue, Los Angeles, CA 90012.

Go METRO: Grand Park is easily accessible via the Red and Purple lines to the Civic Center/Grand Park station.

Rideshare drop-off location: Temple & Broadway. Use 320 W. Temple St. for the nearest drop-off address and enter Grand Park on foot via Broadway.

Parking: We recommend booking convenient and affordable parking in advance through SpotHero, the nation's leading parking reservation app. To reserve your parking spot, visit the [LA AIDS Walk SpotHero Parking Page](#) and book a spot with rates up to 50% off drive-up. 10% of the proceeds go to AIDS Walk Los Angeles.

WHO: Thousands of registered walkers will participate in the 35th annual AIDS Walk Los Angeles, the pioneer fundraising walk that raises vital funds and builds support and awareness of the continuing need to address the HIV/AIDS epidemic.

AIDS Walk will begin and end on the steps of City Hall with free family activities for children of all ages, a house band, drag queen entertainers, stilt walkers, acrobat performers and so much more.

Schedule of Events:

8 a.m. - 9 a.m. Media interviews on City Hall Steps during closed VIP breakfast. Kids Zone opens at 8 a.m.
9 a.m. - 9:15 a.m. Aerobic warmup with [GROOV3](#)
9:15 a.m. - 10 a.m. Opening Ceremony
10 a.m. Walk begins
11:30 a.m. [The Red Hot Band](#) rocks the stage with Ru Paul Drag Race All Stars Trinity the Tuck and Silky Nutmeg Ganache.
11:30 a.m. - 1:00 p.m. Post walk show.

WHAT: The theme for the 2019 event is “AIDS Has Met Its March,” which calls upon participants to continue the fight in our efforts to make AIDS history. The walk is approximately four miles and starts and ends at the steps of L.A. City Hall and takes about two hours to complete. The morning kicks off with an aerobic warm-up, followed by opening ceremonies featuring special guests including HIV/AIDS activists and leaders. A post-walk celebration congratulates walkers, volunteers and supporters. Individuals and Teams can register at no cost and fundraise on www.aidswalkla.org.

ABOUT AIDS WALK LOS ANGELES: Over the past 34 years, AIDS Walk Los Angeles has drawn hundreds of thousands of supporters to walk, and millions more to donate, raising more than \$88 million to combat HIV and AIDS. The funds raised at the event remain a vital lifeline that sustains APLA Health’s care, prevention, and advocacy programs for the over 60,000 men and women living with the disease in Los Angeles County. Proceeds also benefit more than a dozen other local HIV/AIDS service organizations that are able to participate and raise funds through the Community Coalition Initiative (CCI). For more information, visit aidswalkLA.org

ABOUT APLA HEALTH: APLA Health’s mission is to achieve healthcare equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV. We remain committed to ending the epidemic in our lifetime. We are a nonprofit, federally qualified health center serving more than 18,000 people annually. We provide 20 different services at 16 locations throughout Los Angeles County, including: medical, dental, behavioral health and HIV specialty care; PrEP counseling and management; health education and HIV prevention; and STD screening and treatment. For people living with HIV, we offer housing support; benefits counseling; home healthcare; and the Vance North Necessities of Life Program food pantries; among several other critically needed services. Additionally, we are leaders in advocating for policy and legislation that positively impacts the LGBT and HIV communities and conduct community-based research on issues affecting the communities we serve. For more information, please visit us at aplahealth.org.

###