



# THESE STEPS ADD UP

## HOW TO FUNDRAISE \$1,000 FOR AWLA

Thank you for walking to end an epidemic at AIDS Walk Los Angeles 2019. Now the fun part begins: raising the funds that will support APLA Health's mission of health equity for all communities.

### WHY \$1,000?

That's Star Walker status! If your goal is a grand, we want to help you reach it so you can experience the perks that come with being a Star Walker.

We did the math - now it's time for you to do the asking. Here's how you can raise \$1,000 for AIDS Walk this year.

- 1.** Look in the mirror. See that beautiful, smiling face staring back at you? Ask it to kickstart your fundraising efforts with \$50. **TOTAL: \$50**

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- 2.** Think of the two family members you love the most. Turn that love into a cool hundred bucks by asking each to sponsor you for \$50. **TOTAL: \$150**

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- 3.** Ask your bestie to contribute \$50 by promising to promote them to BFF. **TOTAL: \$200**

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- 4.** Keep the conversation going and ask the 5 most recent people you've texted or snapped with to contribute \$10 each. **TOTAL: \$250**

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- 5.** Get on Instagram and offer to shoutout 5 of your follower's business or artistic ventures in exchange for \$20 each. **TOTAL: \$350**

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- 6.** Be a boss by asking your boss for a company donation of \$100. **TOTAL: \$450**

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- 7.** Take that boss energy around your office and ask 5 co-workers to contribute \$20 each. **TOTAL: \$550**

**AIDS  
WALK**  
LOS ANGELES  
OCTOBER 20, 2019

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8. See if your company offers Matching Gifts for charitable donations. If they do, tell them you donated \$50 (remember step 1) and watch it magically double. **TOTAL: \$600**

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9. While you're on your spin bike, ask 5 people from your gym or yoga studio to contribute \$20 each. **TOTAL: \$700**

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10. Think of 4 businesses where you're a regular shopper, diner or patron. Ask them to contribute \$25 each. **TOTAL: \$800**

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11. Go around the block and ask 5 neighbors for \$10 each. **TOTAL: \$850**

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12. Tap into some school pride and ask 5 members of your high school or college alumni network to contribute \$10 each. **TOTAL: \$900**

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13. Ask the 5 cutest dogs you know to contribute \$20 each. Or maybe just their owners instead. **TOTAL: \$1000**

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14. Pull out a crisp dollar bill from your wallet and make it the cherry on top. **TOTAL: \$1001**

**For more great ideas and donation information, including team coaches and Star Walker status, visit [aidswalkla.org](http://aidswalkla.org)**